



**LVCDC**

Little Village  
Community  
Development  
Corporation

Dear Friend of LVCDC:

Little Village Community Development Corporation's (LVCDC's) Tribute Reception is less than two months away and we are looking forward to celebrating our 10<sup>th</sup> Anniversary.

In the past ten years, our organization has grown from one paid staff to a four-division agency of 25 full-time employees and 90 part-time instructors. Today our services engage **5,000 youth and adults annually**.

LVCDC's impact moves beyond the number directly served – our work benefits the nearly 100,000 residents of Little Village by strengthening local public schools and non-profit partners, providing Violence Prevention services to youth, offering leadership development and training to all ages, serving local industrial and manufacturing companies, advocating for increased park space and needed services throughout the neighborhood, and the list goes on.

Our successful history is one of the reasons why our annual reception draws more than **200 corporate and civic leaders** that support Little Village and its families.

**We hope you will contribute to LVCDC's efforts by placing an ad in the 2008 Program Book.** Five hundred copies of this year's Special Edition Commemorative Book will be distributed not only to Tribute Reception guests, but also to LVCDC's stakeholders throughout the Chicagoland area and across the country.

Our full-color, Commemorative Program is a great way to **increase your visibility or acknowledge an individual or group** that has demonstrated commitment to Little Village or the work of LVCDC. This is also an opportunity to:

- Make an investment in LVCDC's work supporting working-class Latino families;
- Generate visibility for your company;
- Express your dedication to community, equality and diversity.

Please accept this invitation to market your message to our reception guests and LVCDC stakeholders while supporting Little Village families. You will find the advertising rates on the following page. If you have any questions on the ad specifications please contact Jumana Vasi at (773.542.9233) or email your ad to [jvasi@lvcdc.org](mailto:jvasi@lvcdc.org).

Sincerely,

*Jorge Cestou*

Jorge Cestou  
Executive Director

*Jesus G. Garcia*

Jesus G. Garcia  
President



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Little Village Community Development Corporation's  
**10<sup>th</sup> Anniversary Celebration and Tribute Reception**  
October 16, 2008 at Chase Tower, 10 South Dearborn, Chicago, IL

2008 Commemorative Program Book

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I would like to place the following full-color ad in LVCDC's 2008 Program Book:

- \$400 - Full Page (5.75"W X 10.25"L)     \$200 Half Page (5.75"W X 5.125"L)
- \$133 - One-Third Page (5.75"W X 3.38"L)     \$50 Business Card (3.5"W X 2.25"L)

**AD FORMAT**

- High-resolution of at least 300dpi (350dpi preferred)
- Full Color
- PDF (fonts embedded), TIFF or EPS format only (No JPGs, GIFs, MS Word or PowerPoint)
- If you submit a vector EPS file, please make sure all fonts are converted to outlines.

Please email this form to Jumana Vasi at [jvasi@lvcdc.org](mailto:jvasi@lvcdc.org) along with your advertisement, sized correctly and saved according to the above specifications. Your ad must be received by October 1, 2008 in order to appear in our Reception program book. Checks should be sent to Jumana Vasi, LVCDC, 2756 S. Harding, Chicago, IL 60623.

**Name:**

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**Company:**

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**Address:**

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**City/State/Zip:**

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**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

*Your support is greatly appreciated. Mil Gracias.*